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Straw-Based Fashion Company Inks Deal at 10 West 33rd Street

BY [TERENCE CULLEN](#) SEPT. 15, 2015, 2:18 P.M.



10 WEST 33RD STREET.

A fashion company specializing in products from natural materials has inked a deal at [10 West 33rd Street](#), Commercial Observer has learned.

Straw Studios will be taking 2,856 square feet on part of the sixth floor, according to brokerage **Adams & Co.** The hat and bag maker will be in the building between Avenue of the Americas and Fifth Avenue for a little more than seven years.

The asking rent on the sixth floor is \$65 per square foot, according to **CoStar**.

David Levy of Adams & Co represented both Straw Studios and landlord **Ten West Thirty Third Associates** in the deal.

Straw Studios uses mostly natural materials to make its straw hats and straw bags, which range anywhere from \$45 to \$145 per bag. The building, which sits right outside the traditional Garment District borders, is home to a slew of fashion accessories companies.

In January, two of those, **Chaby International** and **ACI Brands**, each renewed at the building for **three years**, as CO previously reported. That was followed up this June when jewelry company **Accessories House** signed a **3,092-square-foot** deal for part of the fifth floor. **Gina Group, Global Design Concepts, Fast Forward, Hobo** and **Stone Mountain** are among the other tenants in the building.