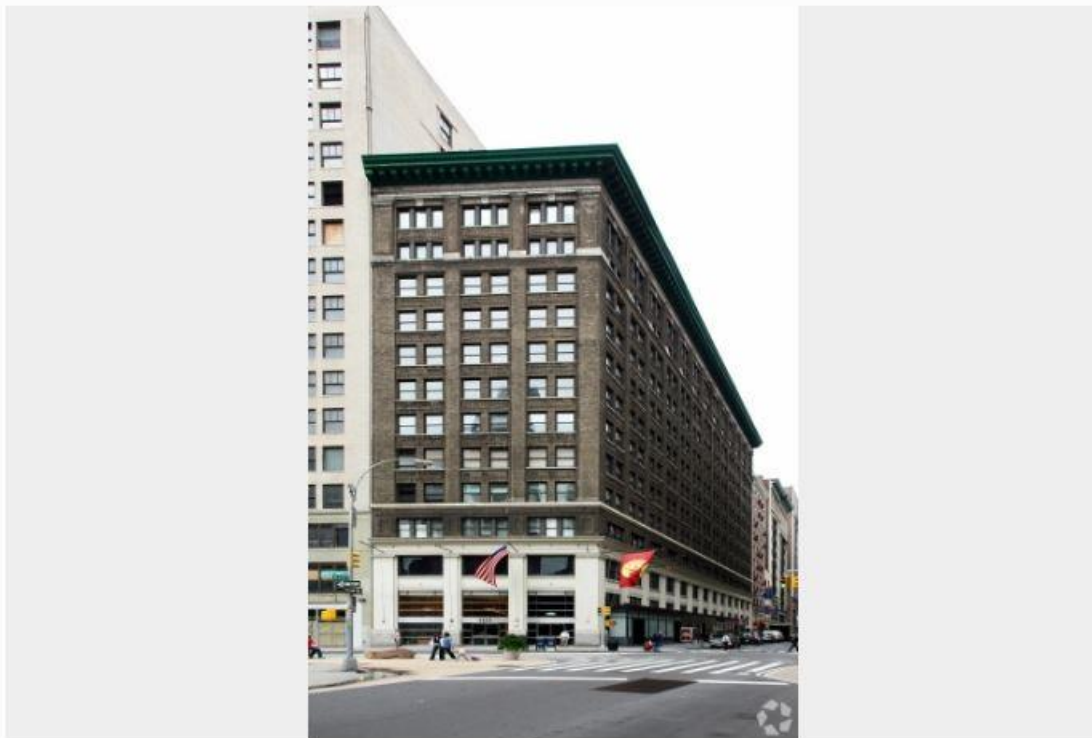


THE COMMERCIAL OBSERVER

Apple Seeds Renews at Its First-Ever Location in Midtown South

BY TERENCE CULLEN MAY 20, 2016, 4:40 P.M.



1115 BROADWAY (PHOTO: COSTAR GROUP).

Apple Seeds, an indoor children's playground and learning center, has renewed its inaugural retail location for an additional seven years, Commercial Observer has learned.

The company first signed a deal to take 14,860 square feet at **1115 Broadway** between West 24th and West 25th Streets a decade ago, according to **Adams & Co.** Its space is split between 9,320 square feet on the ground floor and 5,540 square feet on the mezzanine level. Asking rent in the renewal was \$100 per square foot.

Since it first signed at the 328,350-square-foot property 10 years ago, Apple Seeds has expanded with locations on the Upper West Side at **200 West End Avenue** at West 70th Street and in **Stuyvesant Town-Peter Cooper Village** at **252 First Avenue** at East 15th Street.

Adams & Co.'s **James Buslik**, who represented both the tenant and the landlord, said in a statement it was important for Apple Seeds to keep its 1115 Broadway location since it was what sparked subsequent locations.

“The new concept of an indoor children’s activity space was innovative and bold, especially for the Flatiron District at that time,” he said in a statement. “The company has truly withstood the test of time and opened two additional locations on the Upper West Side and the East Village.”

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