

Taboola takes two floors at 1115 Broadway

Adams & Co. Real Estate, LLC, a full-service real estate firm specializing in property management, brokerage and consulting services, completed a 48,010-square-foot lease at 1115 Broadway for Taboola, Inc.

The world's largest content discovery platform will use the seventh and eighth floors of the 12-story Flatiron District building as its New York City headquarters.

James Buslik and Jeffrey Buslik

of Adams & Co. represented the landlord, Eleven Fifteen Associates, in the transaction. Jared Freede and Ben Friedland of CBRE represented the tenant.

"The two full floors at 1115 Broadway are a perfect fit for Taboola's rapidly growing headquarters," said Jeffrey Buslik, managing director at Adams & Co. "The tenant was faced with the challenge of finding nearly 50,000 square feet of class A office space within a highly sought

after submarket, which we were able to surmount. With the added perk of Madison Square Park views, the well-kept, professional property is the ideal space for the company to continue its successful growth."

Built in 1914, 1115 Broadway is situated off of Madison Square Park, between West 24th and West 25th Streets. Featuring 12 stories and 288,000 square feet, the office building offers 24/7 access and a prime address in the Flatiron District.