

International Intimate Holdings Expands at 34 West 33rd Street

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Adams & Co. Real Estate, LLC, Manhattan's premier full-service real estate firm specializing in property management, brokerage and consulting services, completed a **1,981-square-foot** expansion for International Intimate Holdings, Inc at **34 West 33rd Street**. The company's subsidiary, Bon Bebe, currently utilizes a 10,197-square-foot ninth-floor space in the building, which is also known as The Childrenswear Center, and will add 1,981 square feet of extra showroom and office space on the third floor.

David Levy and **Brett Maslin** of Adams & Co. represented the tenant and the landlord, Arcade Building Associates. Although the full details of the six-year lease were not disclosed, asking rent was \$66 per square foot.

"The Childrenswear Center is an ideal location for Bon Bebe to expand. A number of likeminded children's apparel tenants are also located in 34 West 33rd Street and have provided valuable networking opportunities to both International Intimate Holdings and Bon Bebe," said **David Levy**, principal of Adams & Co. "By keeping its offices consolidated and near major transit lines like Penn Station, the PATH and multiple subway lines, the company is able to continue attracting and retaining talent while keeping costs efficient."

Bon Bebe, a subsidiary of Intimate International Holdings, Inc., has provided children's clothing for over 20 years. The global brand sells its products worldwide and includes the labels René Rofé Baby, Wild Child and Isaac Mizrahi Baby.

34 West 33rd Street is a 158,200-square-foot building located steps from Herald Square between Broadway and Fifth Avenue, with 24/7 infrared key access, new elevators, hallways and windows. Developed in 1908, the 12-story building hosts a roster of tenants that includes the Bentex Group, Baby Fair, and Flowers by Zoe.

About Adams & Co. Real Estate, LLC

Adams & Co. Real Estate, LLC is among the top five leasing companies in New York City, as measured by total square feet. The full-service real estate firm is responsible for millions of square feet of office space and provides property management, brokerage and consulting services throughout Manhattan by teaming experience with innovation.