

REAL ESTATE WEEKLY



DEALS & DEALMAKERS

LEASING ROUNDUP: Adama Partners at 530 Seventh; Ptarmigan Media on East 33rd

BY REW • MAY 26, 2016

Adams & Co. Real Estate announced the following leases:

- A 5,242 s/f renewal for Phase II Products at 121 East 24th Street. The company, which is known for making quality window treatments, will continue using the fourth floor space of the 12-story building as a showroom, design space and office. **James Buslik** and **Bradley Cohn** of Adams & Co. represented both the tenant and the landlord, Kofler Associates. Although full details of the new, seven-year transaction were not disclosed, asking rent was \$50 psf.

- A 3,000 s/f new deal for Ptarmigan Media at 10 East 33rd Street. The media solutions company for financial services will use the entire ninth floor of the 12-story building as an office. **Bradley Cohn** and **Alan Bonett** of Adams & Co. represented the tenant, while **William Cohen**, **David Emden** and **JD Cohen** of **Newmark Grubb Knight Frank** represented the landlord. Although the details of the transaction were not disclosed, the asking price was \$54 psf.



JAMES BUSLIK

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